

# The Business of Energy Use & Conservation

It's no secret that commercial buildings require high energy output. However, the amount of usage might surprise you.



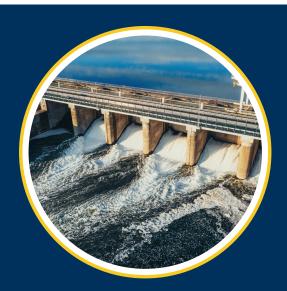
#### **Oregon**

Commercial buildings account for 18.8% of the state's energy usage



#### Washington

Commercial buildings account for 19% of the state's energy usage



Both states are working to better the environment through energy conservation efforts.

- Roughly 38% of Oregon's electricity is generated from hydropower
- Wind power <u>accounted for 14%</u> of Oregon's total in-state electricity generation
- Washington is <u>number one</u> in the country for hydroelectric power
- Washington residents <u>get over 50%</u> of their electricity from hydropower

### Going Green Saves Businesses Money

Commercial buildings investing in energy efficiency solutions reap financial benefits.



Businesses can save an average of 30% on their energy bills by using energy-efficient lighting, appliances, and office equipment



Established companies embracing environmental, social, and governance growth strategies could see a 10% increase in revenue

## Simple Upgrades Mean Big Change

Implementing upgrades like these can benefit both the environment and your bottom line.

- Motion sensor lighting controls
- Install smart thermostats for temperature monitoring
- Invest in Energy Star equipment upgrades
- Install solar panels to reduce fossil fuel reliance
- Use water-saving fixtures and appliances
- Insulation upgrades for better building envelope

