

# The Business of Energy Use & Conservation

It's no secret that commercial buildings require high energy output. However, the amount of usage might surprise you.



## Oregon

Commercial buildings account for **18.8%** of the state's energy usage



## Washington

Commercial buildings account for **19%** of the state's energy usage



**Both states are working to better the environment through energy conservation efforts.**

- Roughly **38%** of Oregon's electricity is generated from hydropower
- Wind power **accounted for 14%** of Oregon's total in-state electricity generation
- Washington is **number one** in the country for hydroelectric power
- Washington residents **get over 50%** of their electricity from hydropower

## Going Green Saves Businesses Money

Commercial buildings investing in energy efficiency solutions reap financial benefits.



Businesses can save an average of **30%** on their energy bills by using energy-efficient lighting, appliances, and office equipment



Established companies embracing environmental, social, and governance growth strategies could see a **10%** increase in revenue

## Simple Upgrades Mean Big Change

**Implementing upgrades like these can benefit both the environment and your bottom line.**

- Motion sensor lighting controls
- Install smart thermostats for temperature monitoring
- Invest in Energy Star equipment upgrades
- Install solar panels to reduce fossil fuel reliance
- Use water-saving fixtures and appliances
- Insulation upgrades for better building envelope

